

CHANAMON RATANALERT

EXPERIENCE

User Experience Design Lead

Apple Inc. 8.2015 - 2.2017, 10.2017 - Present

Designed experiences around products used by employees at Apple. Presented concepts to key stakeholders. Delivered high-fidelity mockups and assets for development. Collaborated with other designers, developers, and business for iterative design. Conducted and analyzed user research.

Freelance Illustrator

San Francisco 10.2017 - Present

Illustrated handmade goods, including greeting cards, art prints, postcards, screenprinted tote bags, and ceramics. Commissioned for logo illustrations. Worked with client to assessed brand style. Iterated on and delivered logos in alignment with brand.

Team Culture Initiative Lead

Apple Inc. 9.2018 - Present

Lead efforts to support and improve team culture. Created activities for team bonding and design thinking. Coordinated with leadership team to influence organizational strategy.

Accessibility Project Manager / Engineer

Apple Inc. - London 2.2017 - 8.2017

Designed experiences for Apple's internal Global Accessibility Awareness Day events. Coordinated with global teams to plan and execute event. Audited applications for accessibility issues.

Designer / Research Assistant

CMU HCI Institute 6.2013 - 5.2014

Worked with PhD candidate and research team to develop iPad application aimed to help special educators in data collection. Designed user-centered mockups of new and redesigned features. Built website to promote and educate about project.

Spring Carnival Booth Chair

Asian Students Association 10.2012 - 4.2013

Designed and planned the creation of two-story structure relating to a theme for competition. Delegated tasks and managed 20+ members for four months. Illustrated mural-like work within booth.

EDUCATION

Academy of Art University

Expected: May 2023
San Francisco, CA

M.A. in Illustration

Carnegie Mellon University

May 2015
Pittsburgh, PA

B.S. in Information Systems and
Human-Computer Interaction

SKILLS

Illustrator
Sketch
Photoshop
InDesign
HTML/CSS

User Research
Prototyping
Sketching
Javascript
Icon Design