CHANAMON RATANALERT

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EXPERIENCE

Technical Illustrator & Designer
Apple Inc.   6.2019 - 12.2020

Created illustrations and infographics for Apple's Developer documentation, Human Interface Guidelines, learning experiences, and WWDC. Directed and designed art for Swift Playground first-party tutorials, including a book featured at WWDC2020. Worked with writers and engineers to understand and properly convey technical documentation in illustrative form. Illustrated hero images and iMessage character stickers for various projects. Reviewed and collaborated with design team on design projects. Implemented improvements to art team process and managed daily requests for artwork.

User Experience Design Lead
Apple Inc.   8.2015 - 2.2017, 10.2017 - 6.2018

Designed experiences around products used by employees at Apple. Defined product vision and led design efforts. Delivered high-fidelity mockups and assets for development. Collaborated with other designers, developers, and business for iterative design. Conducted and analyzed user research. Coordinated with leadership team to influence organizational strategy.

Freelance Illustrator
San Francisco   10.2017 - Present

Illustrated handmade goods, including stickers, greeting cards, art prints, postcards, screenprinted tote bags, and ceramics. Commissioned for logo illustrations, pet portraits, tattoos, and children's books. Worked with client to assess brand style. Iterated on and delivered logos in alignment with brand.

Accessibility Project Manager & Engineer
Apple Inc. - London   2.2017 - 8.2017

Designed experiences for Apple's Internal Global Accessibility Awareness Day events. Coordinated with global teams to plan and execute events. Audited applications for accessibility issues and WCAG compliance.

Designer / Research Assistant
CMU HCI Insititue   6.2013 - 5.2014

Worked with PhD candidate and research team to develop iPad application aimed to help special educators in data collection. Designed user-centered mockups of new and redesigned features. Built website to promote and educate about project.

EDUCATION

Carnegie Mellon University
May 2015
Pittsburgh, PA

B.S. in Information Systems and Human-Computer Interaction

SKILLS

Sketch	User Research
Illustrator	Prototyping
Photoshop	Sketching
InDesign	Javascript
HTML/CSS	Icon Design